

# 2026 TAC DELEGATION OPPORTUNITIES

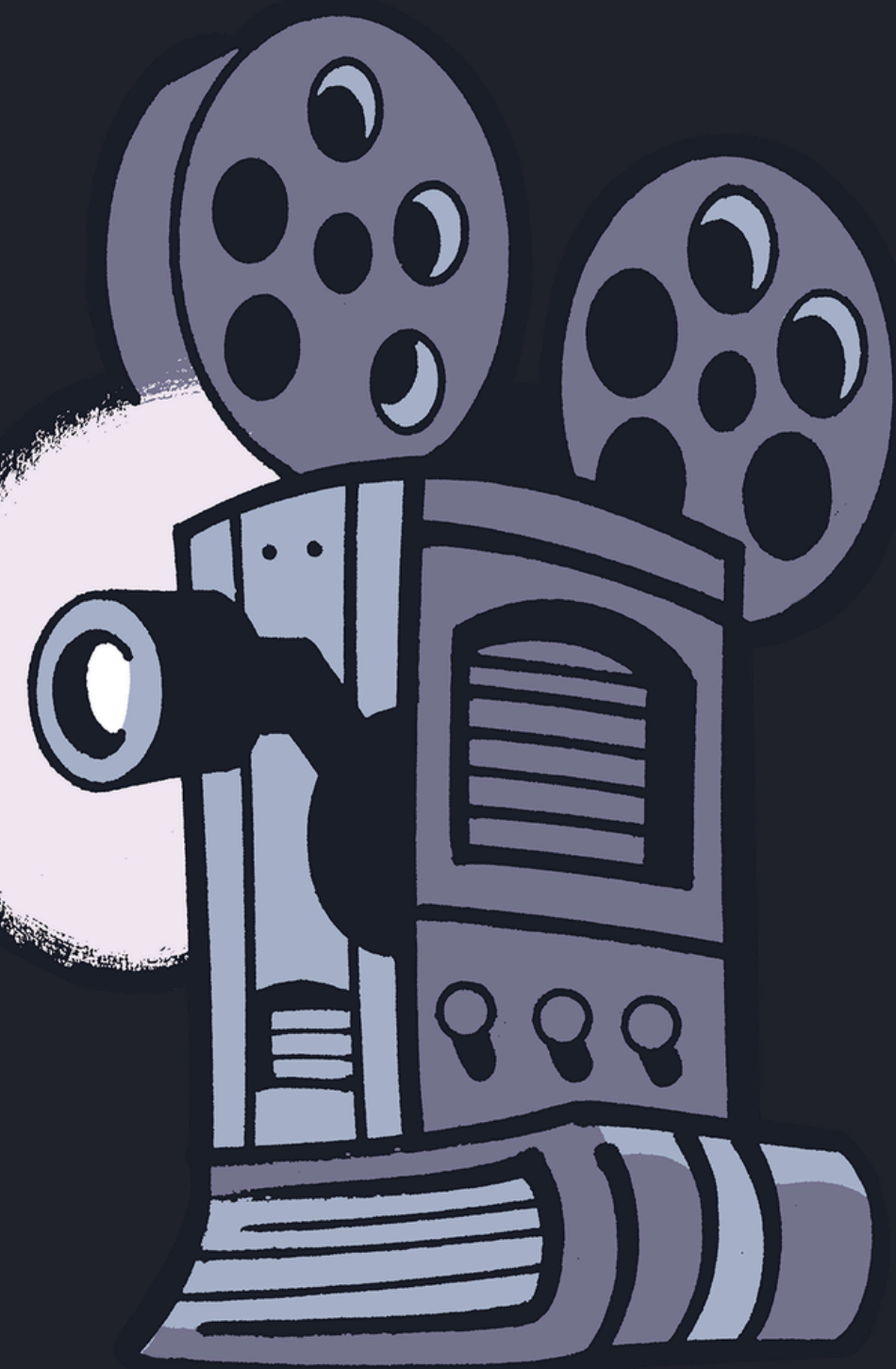
FESTIVAL INTERNATIONAL D'ANIMATION D'OTTAWA

**OTTAWA** *International*

**ANIMATION**

**FESTIVAL**

Bring production executives and creatives from your country face-to-face with decision-makers from Canada and around the world.



OIAF: September 23 - 27 TAC: September 23 - 25

# TAC

## THE ANIMATION CONFERENCE

*Foster connections and learning opportunities within the industry!*

During the Festival, the OIAF hosts The Animation Conference (TAC), a 3-day industry forum bringing together over 350 content creators and buyers from around the globe. This year, TAC runs from **Sept 23 to 25 at the National Arts Centre.**

TAC also hosts the annual Pitch THIS! pitching contest and Fast Track speed-pitching sessions for participating creators and content buyers.



**234**  
Fast Track  
Meetings

**91**  
Meet a Mentor  
Sessions

### **TAC Components**

- **Industry Panels & Talks** – Expert-led discussions on emerging industry trends.
- **Workshops & Case Studies** – Deep dives into successful animation projects.
- **Networking Events** – The TAC Boat Cruise and daily luncheons provide casual networking opportunities.
- **Fast Track** – Speed networking for one-on-one meetings with buyers and executives.
- **Pitch THIS!** – A live pitch competition for Canadian content creators.
- **Art + Biz Day** – A diversity and inclusion-focused career development program.



A stylized graphic of a spotlight is on the left side of the page. The spotlight is drawn in a hand-drawn, sketchy style with grey and black lines. It is directed towards the right, where the text "Put Your Country in the Spotlight" is written in a bold, black, sans-serif font. The background of the spotlight area is white with scattered pink plus signs and dots. The entire graphic is set against an orange background.

## Put Your Country in the Spotlight

**Bringing an international delegation of production executives to TAC offers an unparalleled opportunity to showcase your country's talent and industry strengths to a key audience of decision-makers from Canada and around the world.**

TAC attracts top-tier networks, streamers, studios, and independent production companies eager to connect, co-produce, and discover fresh creative voices.

Delegations benefit from curated networking events, dedicated meeting space, and strategic promotional opportunities—delivering high-level exposure to global industry leaders, all within the vibrant context of one of the world's leading animation festivals.



# About OIAF

**50TH ANNIVERSARY-SEPTEMBER 23-27, 2026**

The Ottawa International Animation Festival (OIAF) is one of the world's leading animation events providing screenings, workshops and entertainment since 1976. OIAF is an annual five-day event bringing art and industry together in a vibrant hub, attracting artists, producers, students and animation fans from around the world.

The OIAF is organized by The Canadian Film Institute (registered charity 118831023RR0001)



“Ottawa International Animation Festival is the best animation festival in the world”  
-Christy Karacas (Filmmaker)



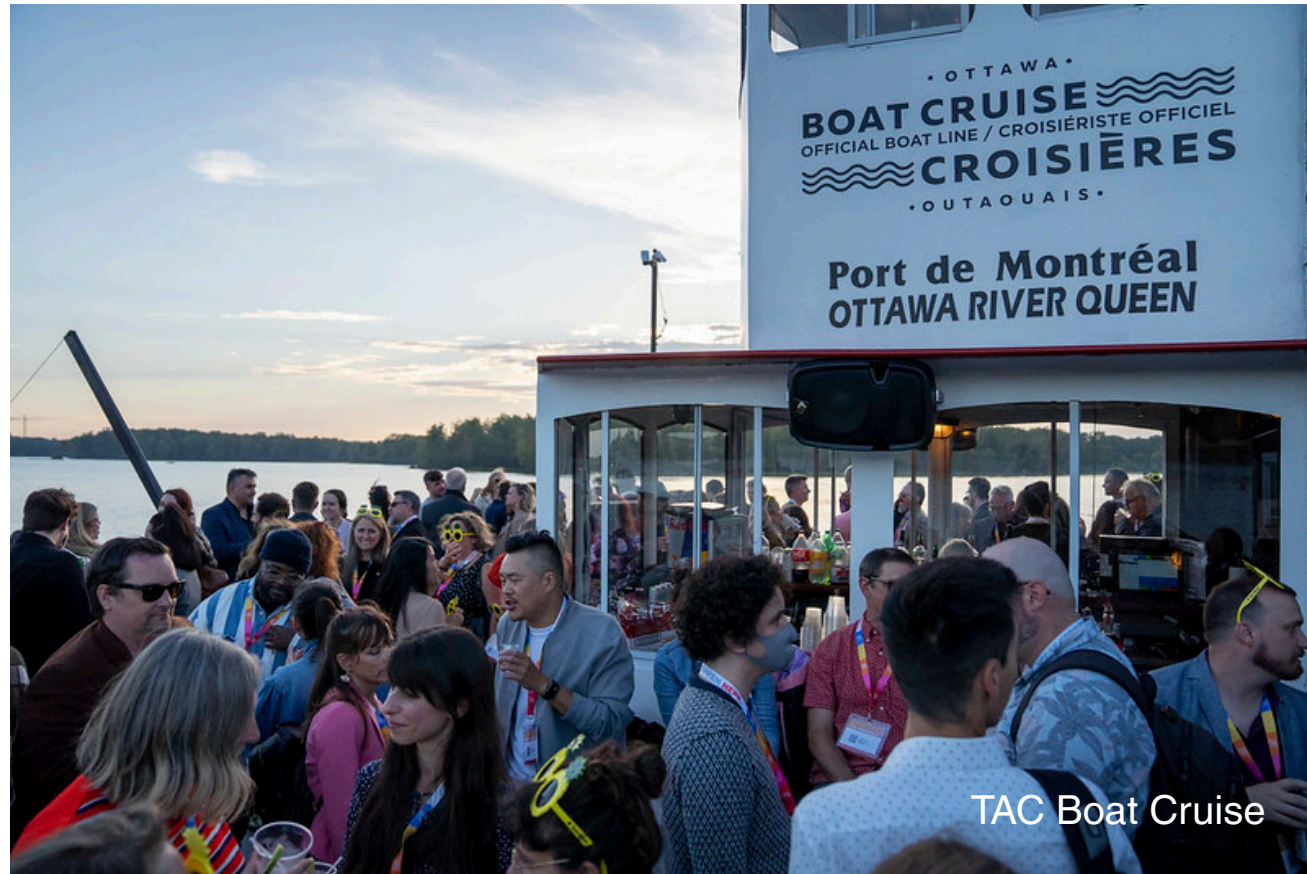
# TAC 2025 Participants

ACE Canada  
Add the Dog Inc.  
Adult Swim  
Advisor on Takuginai  
Algonquin College  
Apt613  
Acommz Co., Ltd.  
AirStride Entertainment Inc.  
Animation World Network  
Atomic Cartoons  
Aux Mode  
Bento Box  
Bedtracks / Nagamo Music Publishing Inc.  
Big Jump Entertainment  
Black Women Film & Media  
Boat Rocker Studios Kids & Family  
Broken Dome Studios  
Brown Bag Films / 9 Story  
Brown Rabbit Studios Inc.  
CAG 938  
Canada Media Fund  
Canadian Media Producers Association  
CBC  
CBC Kids  
CelAction  
Cinesite  
Claynosaurz Inc.  
Clematic  
Clyde Henry Productions  
Copernicus Studios Inc.  
Core Music Agency Inc.  
Coyle Digital Inc.  
CULTURAXIS-HUB  
Dainty Productions, Inc.

Dark Slope  
Debaser  
difuze Inc.  
Disability Screen Office  
DNEG Animation  
Downtown Rideau BIA  
Dream Games  
DreamWorks Animation  
Eat Your Peas Productions Inc.  
Edwards Creative Law  
Embassy of France  
Epic Story Media  
Epic Storyworlds  
EXISTENZ PRODUCTION  
Farr Creative  
Flying Kraken Creative Studios Inc.  
Frog Feet Productions  
GAPC Entertainment Inc.  
Gaumont Animation  
GommyTV  
Good Story Guild  
Green Tiger Consulting  
Groupe PVP Inc.  
Guru Studio  
Happy Camper Media  
Harrold the Flying Sheep  
High Commission of India  
House of Cool, Inc.  
HUE Studio  
IATSE 634  
Image-in Atlantique  
Industrial Brothers  
Institut français du Canada  
IoM Media Ventures Inc.  
Jam Filled Entertainment Inc.  
Jali Research Inc.  
Joe Cool  
JIE PANG  
KOCCA Canada  
KON-YOSHI Co., Ltd.  
Kvalixxi

Lacquer Art Media Center  
LAIKA  
Lakeside Animation  
Landslide Entertainment Inc.  
LDW Freelance Animation, Art & Design  
Les Studios Lofty Sky Inc.  
Li'l Toughy  
Little Engine Moving Pictures  
Mad Goose Studio  
Mainframe Studios  
Mercury Filmworks  
Mikros Animation  
Miss Magic Productions  
My Pride Season One Inc.  
Nanimoco Studios  
National Film Board of Canada  
Netflix  
Netflix Animation  
Noodleboy Inc.  
OAG  
Octopie Studio  
Optimal Show Experience  
Ottawa Film Office  
PBS KIDS  
Pennyfarthing Pictures Inc.  
Pipeline Studios Inc.  
Play Productions  
Poptronik Productions  
Portfolio Entertainment Inc.  
Pratt Institute  
Prestigo Storyverse  
Productions Ocho  
Praxinos  
Rajscribbles  
Reptoid Games  
Rezolution Pictures  
Rodeo FX  
Run With Us Productions  
Salemscript Productions Inc.  
Savannah College of Art and Design (SCAD)  
Secret Sauce Entertainment

See Creature Animation  
Senate of Canada  
Sheridan College  
Shifter Magazine  
Silverfish Pictures  
Single Frame Films  
SOGO Strategic Consulting  
Sony Pictures Imageworks  
SONOLUMIN Films, LLC  
Sphere Media  
Spin Master Entertainment  
Split Studio Canada  
Split Studio International  
STUDIO BLUE SPIRIT CANADA  
Studio Maurinen  
Studio Ratelots  
Sublo and Tangy Mustard  
SUNBURNT UNICORN  
TAAFI  
Telefilm Canada  
The Happy Producers  
The Producer Place  
Tierney Corp  
TNZPV  
Toon Boom Animation Inc.  
Toonsmith  
Treason Media  
TSB Productions Inc.  
Turtlebox Productions  
TVPaint Développement  
TVOkids  
VeeeU  
Version Me Media  
Wacom  
WildBrain  
Women in Animation (WIA) - Montreal  
Writers Guild of Canada  
XPPen  
Yellowbrick  
Zephyr Animation  
Zoot Pictures Inc.



TAC Boat Cruise



TAC Talks



The Animators' Picnic



Pitch This!



Fast Track Meetings



Delegate Lounge

# OIAF Audience

**27,208**  
Attendees  
at all Events

**3,010**  
Animation  
Expose  
Attendees

**1849**  
Pass Holders

**63%**  
Canadians

**37%**  
International  
(including USA)

**98%**  
Will Return

**37%**  
Industry  
Professionals

**20%**  
Animation  
Students

# OIAF Programming

**206**

Films

**63**

Screenings

**22**

Networking  
Events

**38**

Talks

**15**

Youth Outreach  
Events



**61**  
High Profile  
Filmmakers

**62**  
Speakers

# Delegation Packages Available



## TAC Networking tools available to all delegates:

- ✔ **Fast Track**  
 Prebook “speed” meetings with key people you’ll want to meet.
- ✔ **Who is Here**  
 Reach out to your targets before, during and after the event on the TAC Networking App
- ✔ **Casual Networking**  
 TAC events such as the Boat Cruise, lunches, and the Animators Picnic allow you to build new relationships



- ✔ **Programming participation (panel).** June 1
- ✔ **Festival Guide Ad:** July 25
- ✔ **TAC Passes:** August 22
- ✔ **Physical and virtual delegate guide:** Sept 15

Feature / Benefit	Patron (from \$5K)	Major Supporter (from \$7K)	Showcase (from \$12K)
TAC AnimaPasses	4	5	6
Discount on Extra Passes	50%	50%	50%
Panel Presentation at TAC (30 mins)	✗	✔	✔
Dedicated Meeting Space	✔	✔	✔
Logo Recognition	Patron Level	Major Supporter Level	Showcase Level + Homepage
Advertising in Festival Guide	1/4 page	1/2 page	Full page
On-Screen Ad (Festival Pre-Show)	✗	✗	✔
Logo in Animation Magazine Advertisement	✔	✔	✔
Logo in the sponsor thank you reel before every event	✔	✔	✔ + Arts Court Banner and local posters
Website Inclusion	Sponsors page	Sponsors page	Homepage + Sponsors page
Optional Delegate Bag Insert	✔	✔	✔
Sponsorship of an Event	✗	✗	✔ (TAC Lunch or Event Sponsorship)
Customization Options	✔	✔	✔

# Let's Talk

*Have questions? Want to customize?*

Sponsorship packages are offered on a scalable model, and we are always open to exploring customized packages and working with community partners to meet a variety of budgets and objectives.

For more information on packages, including the opportunity to participate as the OIAF Presenting Sponsor, please contact us to book a meeting:

“Every year this is my favorite event, I always leave inspired. I have friends that’ve been telling to attend for years who finally came and now wish they had listened to me earlier. I always tell people who are interested in filmmaking, the best thing you can do is attend one of these festivals. You are guaranteed to leave inspired”

- Christopher Rutledge (Filmmaker)



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