

2026 ADVERTISING OPPORTUNITIES

FESTIVAL INTERNATIONAL D'ANIMATION D'OTTAWA

OTTAWA *International*

**ANIMATION
FESTIVAL**



WHIRRR
KLAK
KLAK



OIAF: September 23 - 27 **TAC:** September 23 - 25

About OIAF

50TH ANNIVERSARY-SEPTEMBER 23-27, 2026

The Ottawa International Animation Festival (OIAF) is one of the world's leading animation events providing screenings, workshops and entertainment since 1976. OIAF is an annual five-day event bringing art and industry together in a vibrant hub, attracting artists, producers, students and animation fans from around the world.

The OIAF is organized by The Canadian Film Institute (registered charity 118831023RR0001)



“Ottawa International Animation Festival is the best animation festival in the world”
-Christy Karacas (Filmmaker)



OIAF Audience

27,208
Attendees
at all Events

3,010
Animation
Expose
Attendees

1849
Pass Holders

63%
Canadians

37%
International
(including USA)

98%
Will Return

37%
Industry
Professionals

20%
Animation
Students

Festival Program

Available in both digital and printed format, this guide to the OIAF contains essays, film information plus a schedule and other useful information.

800 printed copies are 100 pages and perfect bound. This keepsake book has an extended shelf-life.

All 1800 passholders receive a digital copy which is emailed and also available for download any time via the Visitor Page.

Choose your Advertising option:

Full page: \$1,000 (Included with Partner and Showcase Packages)

Half page: \$700 (Included with the Major Supporter Package)

Quarter page: \$300 (Included with the Patron Package)

DEADLINE TO RESERVE AD SPACE AUGUST 14
ARTWORK DEADLINE AUGUST 21



On-Screen Slide

Showcase your company on the big screen. The pre-event slide show runs for 30min before every screening and talk at the OIAF and TAC. Be seen by over 25,000 attendees throughout the 5-days of the event.

\$1,000 (Included with Partner and Showcase Packages)

DEADLINE TO RESERVE AD SPACE: AUGUST 28
ARTWORK DEADLINE: SEPTEMBER 7



nelvana

Delegate Bags

Got a giveaway to put in our 1800 delegate bags? Include branded items such as mints, hand sanitizer, notepads or pens. Get creative!

Cost: \$500 Complimentary for all sponsors.

Deadline for delivery of items:
SEPTEMBER 14, 2026



Let's Talk

Have questions? Want to customize?

Sponsorship packages are offered on a scalable model, and we are always open to exploring customized packages and working with community partners to meet a variety of budgets and objectives.

For more information on packages, including the opportunity to participate as the OIAF Presenting Sponsor, please contact us to book a meeting:

“Every year this is my favorite event, I always leave inspired. I have friends that’ve been telling to attend for years who finally came and now wish they had listened to me earlier. I always tell people who are interested in filmmaking, the best thing you can do is attend one of these festivals. You are guaranteed to leave inspired”

- Christopher Rutledge (Filmmaker)



Kelly Neall
Managing Director
kelly@animationfestival.ca
+1 613-232-8769



Amy Kassem
Development Coordinator
amy@animationfestival.ca