

5K RECRUITING PACKAGE (DELUXE MAJOR SUPPORTER)

The Recruiter Package will help your company find new talent. The OIAF is one of the most notable animation recruiting events in the world, attracting both students and professional animators. The Recruiter package, which is a Major Supporter level sponsorship, is a great way to receive excellent promotional value and meet your company's goals.

Includes a **booth space in our Animation Career Fair at St. Brigid's Centre for the Arts all day Saturday, September 19th.**



Packed house at Professional Development Day.



Promote your hiring criteria on our website and in our special Animarket e-newsletter and let the Festival do the initial pre-screening.

Bonus: On-screen slide throughout the Festival that the can be used to promote your company and your recruitment campaign.

Plus:

A full page colour advertisement in the Festival Program (local and Festival distribution) and 5 Festival passes with up to 3 upgrades to TAC.

LOGO RECOGNITION IN:

- Animation Magazine ad
- The Festival Program (circ. 15,000 in Ottawa)
- The TAC Guide (circ. 450)
- On screen at every screening (total audience of over 10,000)
- Signage on site
- Festival web site
- Festival press conference

OTHER BENEFITS:

- A description about your company and a link to your website will run in our electronic newsletters (circ. 18,000).
- Sponsors may insert material in delegate bags (1,800+).
- Canadian companies receive a complimentary logo, extra listing and description on www.animationdirectory.ca.
- Social media shout out on Festival, Twitter, Facebook & LinkedIn (Reach 15K+)

OTTAWA
INTERNATIONAL
ANIMATION
FESTIVAL | 20
15

**FOR MORE INFO, CONTACT KELLY NEALL AT
KELLY@ANIMATIONFESTIVAL.CA OR
MICHAEL PETERSON AT
MICHAEL@ANIMATIONFESTIVAL.CA
OR CALL (613) 232-8769**