

Advertise Your Business at the Ottawa International Animation Festival

Advertising Options

Festival Program:

Distributed across Ottawa, and given to the OIAF's 1,900 pass holders, the Festival Program is ideal for companies that are looking to Ottawa residents, in addition to the OIAF's attendees, often kept as a souvenir and reference tool.

TAC Delegate Guide:

Used by 350 animation executives, this popular guide includes bios, pictures, and contact info that sits on the desk of the industry decision makers throughout the year.

On-Screen Slide:

Showcase your company on the big screen! An incredible opportunity to advertise your company to the OIAF's 34,000+ attendance.



BAG STUFFERS
Put your company's swag
in the 1,900 Festival
Delegate bags.

If Sponsoring the OIAF, all Advertising Options are Included in the Following Packages:

Presenting, Partner, and Showcase Sponsors:

Free full page ad in both OIAF publications and on-screen slide.

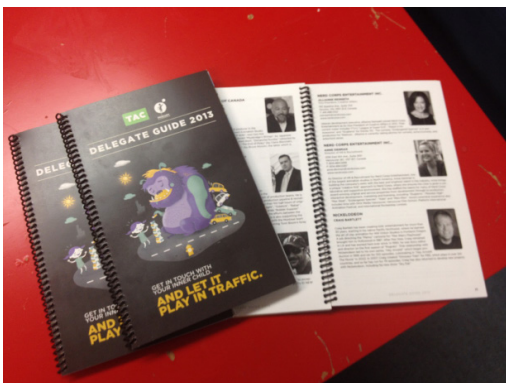
Major Supports: Free full page ad in either OIAF publication

All sponsors can put a free stuffer in the OIAF Delegate Bags

The TAC Delegate Guide

DEADLINE TO RESERVE AD SPACE: August 2, 2019

DEADLINE TO SUBMIT ART WORK: August 9, 2019



	Final Cropped Size	Price
FULL PAGE COLOUR	5.5"w x 8.5"h	\$1000
HALF PAGE HORIZONTAL (add \$500 for colour)	5.5"w x 4.25"h	\$500
HALF PAGE VERTICAL (add \$500 for colour)	2.75"w x 8.5"h	\$500
QUARTER PAGE HORIZONTAL (add \$500 for colour)	4.75"w x 1.875"h	\$250
QUARTER PAGE VERTICAL (add \$500 for colour)	2.375"w x 3.75"h	\$250

The Festival Program

DEADLINE TO RESERVE AD SPACE: July 2, 2019

DEADLINE TO SUBMIT ART WORK: July 19, 2019



	Trim Size	Price
FULL PAGE Colour	8.125"w x 10.5"h	\$1500
HALF PAGE	7.6"w x 3.8"h	\$700
QUARTER PAGE	3.7"w x 3.8" h	\$300
BANNER AD	7.6"w x 1.8"h	\$300

DELEGATE BAG STUFFERS - \$500

DEADLINE TO RESERVE: Sept. 1st 2019

DEADLINE TO MAIL ITEM TO OIAF OFFICES: Sept. 13 2019

THE OIAF AIMS TO KEEP THIS COMPONENT PAPERLESS

On Screen Slide - \$1,000

DEADLINE TO RESERVE: Aug. 16 2019

DEADLINE TO SUBMIT SLIDE: Sept. 1 2019

**FOR MORE INFORMATION, PLEASE CONTACT
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